MAMEA Educational Project Grant: Evaluation Form Instructions

Applicant(s):
Affiliation/Institution:
Project title:

Rate each of the following on a scale of 1 - 5.
1- Poor attributes, unclear or undefined, not attainable
2- Weak attributes, somewhat undefined, possibly attainable
3- Good attributes, fairly well defined, attainable, could be improved
4- Very good attributes, well defined, attainable
5- Excellent attributes and definitions, easily attainable

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<th>Criteria</th>
<th>Rating</th>
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| Background statement      |        | *Statement is clear and well-defined, provides sufficient background for the proposal without “padding.”  
*Clearly demonstrates the need and articulates with benefits section below. |
| Objectives                |        | *Objectives are well defined, offer some measurable benefit.  
*Are clearly articulated with background statement, planned activities, and expected benefits.  
*Objectives include active instruction and promote participation by learners. |
| Planned Activities        |        | *Clearly outlined, complete, lines up with time line below  
*Specifically demonstrates how implementation will achieve objectives.  
*Do project activities depend on partnerships with other entities/individuals and are these clearly described. Is there evidence of partner awareness, cooperation and support from these entities/individuals?  
*Do activities include active instruction and promote learner participation?  
*Do activities show sufficient degree of rigor in promoting marine education to their intended audience? |
| Location/Audience         |        | *Includes audience age range & number that will benefit. Note: raw numbers aren’t the whole story, consider depth of experience and the potential for lasting or transferable benefits from participants to others.  
*Describes how target group or individuals are selected for participation  
*How does the audience rank as to need compared with other applicants – are there other possible funding sources? |
| Expected Benefits         |        | *Clearly stated, well defined. Articulate with background & objectives.  
*Measurable, realistic and attainable.  
*Will benefits continue beyond individual participation? Are benefits one-time only or will they inspire longer-term awareness, appreciation, knowledge of marine science topics relevant to Mid-Atlantic marine education?  
*Are benefits or outcomes transferable to or useable by other Mid-Atlantic marine educators? As a product, lesson plan or model for others to use. |
| Advisor Inputs            |        | *Appropriate individuals with relevant background  
*Contributing in a concrete/documentized way.  
*Do project activities depend on partnerships with other entities/individuals & are these clearly described. Are there letters of cooperation/support from these entities/individuals? |
| Time Line                 |        | *Clearly outlined, complete, lines up with activities above  
*Realistic |
| Evaluation                |        | *Clearly describes means of evaluation (participation numbers, exit survey, product, course, etc.)  
*Are results of evaluation objective or subjective?  
*Will participants continue to accrue benefit from their participation? |
| MAMEA Acknowledgement     |        | *Clearly describes how MAMEA support will be acknowledged in presentations, publications, or on physical installations (exhibits, aquaria, etc.). |
| Future Plans              |        | *Will participants continue to accrue benefit from their participation?  
*Is project sustainable or one-time only?  
*If funds are for equipment: will purchases re-used in future years’ programs? |
| Budget                    |        | *Are expenditures clearly identified?  
*Are expenses realistic, accurately researched?  
*Is there an institutional budget manager available |
| Support Letters           |        | *All letters are present and on time.  
*Are support letters from relevant contributors, familiar with the applicant and with the program/project being proposed. |
| Summary                   |        | Recommendation: |

Rev.6/18